

Teacher's  
Guide

tomorrow's  
**LEMONADE**  
**STAND**

module 1:  
**Passion/Business**

<http://www.tomorrowslemonadestand.com>

## P/B1: INTRODUCTION

Welcome to Tomorrow's Lemonade Stand, also known as TLS! In this program the students, known as mini-preneurs, will learn how to start a company and help change the world! In the first session you will do five things:

1. Get to know each other
2. Receive the following materials: Folder, Journal and Business Card Template
3. Find out what "business" means
4. Figure out what we are going to do here
5. Learn the TLS Pledge

**Part 1:** The teacher will go over what the mini-preneurs have been given (folder, journal and business card template). Once the mini-preneur has their "goods" – have them share a story about themselves with the class about what they think they will do with this stuff. Each mini-preneur should say their name first – and make sure each mini-preneur DECORATES a nametag that they should be wearing during this exercise.

**Part 2:** We then want each future mini-preneur to partner up randomly and ask a couple of questions. What is a business? What is an entrepreneur? If they don't know, encourage them to guess. Take some time to sit in a group and discuss all the things they thought it could be. Share your opinion and have fun!

**Part 3:** Take this time to let them personalize their folders or journals with all the markers and other supplies needed.

The mini-preneurs will take the TLS pledge for the FIRST time TOGETHER (This should be written on the board and on a piece of paper to be handed out at this time. The mini-preneurs should keep the pledge in their folders throughout the duration of the class). The pledge should be recited at the end of each class.

Pledge: ***On my honor, I will have as much fun as possible, while I build my first company and try to change the world. As a mini-preneur, I will take a risk, be creative and help my team and others live a cool life where anything is possible!***

## Recite the pledge:

**On my honor, I will have as much fun as possible, while I build my first company and try to change the world. As a mini-preneur, I will take a risk, be creative and help my team and others live a cool life where anything is possible!**



The pledge should be recited at the end of each class. This should be written on the board and on a piece of paper to be handed out at this time. The mini-preneurs should keep the pledge in their folders throughout the duration of the elective.

## P/B2: EFFORT IS ESSENTIAL

In this class, we will teach the mini-preneurs about effort. Without effort we would be nothing. Each mini-preneur should think of a couple of things they put effort into doing each day – from the moment they wake up. Then, have them act out with and without effort (Examples: getting out of bed, packing their school bag, playing a sport). Not all the mini-preneurs need to do this, but some should, so the discussion about effort can be engaging and fun. We want to take this time to remind the mini-preneurs that they will be putting EXTRA EFFORT into their businesses in the year ahead and that they should be excited about this program!

## P/B3: MONEY, IT'S FUNNY

One of the many reasons people start businesses is that they want to make money. There are three ways to use money. You can save, spend, or share. Saving is to store your money for later, spending is to purchase something with your money, and sharing is donating to a greater cause. You will be split into 2 equal groups each will be given three amounts of money and at the end of the class you will tell everybody what you would do with each amount of money. There is no right or wrong so just remember to have fun

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## P/B4: TO PRODUCE OR TO SERVE

There are two types of businesses – product and service businesses. In this class you will learn the difference. Product is a company that sells objects that you can hand out, like cupcakes or scarves. A service business is a business that offers their service, like pet sitting or lawn mowing. Your club teacher will split you into two groups. One will be product group, and the other will be a service group. The product group will start to make a list of all the things they could sell while the service group does the same. At the end, your teacher will check your lists. As a group, you will discuss which of the things on the list you would like to make a business out of and explain why or why not.

## P/B5: PUSHING TO YOUR PASSION

Passion pushes you to things that you want to do in life. It inspires you to do what you like in business. In this activity, you spread pieces of paper around the room with words on them such as “art” or “sports”. Those are both interests and passions that can spark an idea for business. A mini-preneur will explain what they enjoy doing to their peers who will *push* them (*gently*) toward the piece of paper which they believe is their passion. After this activity, the kids can start to brainstorm ideas for a business based on their passions. By the end of the first class, each mini-preneur should be able to go home and tell their support teams

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what they think they are most interested in and what business they may start.

## P/B6: BUSINESS BASICS

Business is the start of your journey. As you go through TLS you will start YOUR OWN business and guide it through its ups and downs. There are two types of businesses: product and services. During our time together you will choose which one you would like to try.

Game: This game describes what a business is and how to keep it running: you need to make money. A mini-preneur will pick a temporary business out of a hat and try to lead that business to success while the teacher throws fake problems at them. For example, you may have a toy store that is on a main road. However, during the holidays, the town closed the road, so no one could easily get to the store to buy toys for people. What would you do? After the business has been pulled out of the hat, the teacher will tell the other mini-preneurs if their business is a product or a service. Rewards will be given for how many businesses are answered correctly and how creative the mini-preneurs have each been about solving the problems.

## QUEST: Time to go online!

Go to <http://badges.tomorrowslemonadestand.com/passionbusiness/badging-site-introduction>

### 2 REQUIRED STEPS

- STEP ONE: Log in to Website
- STEP TWO: Change Profile Avatar
- Earn a badge

